

OVERALL



**\$1.05 BILLION**

STATEWIDE ECONOMIC IMPACT



EXHIBITORS



**\$725M**

TOTAL SALES FOR ALL SHOW EXHIBITORS

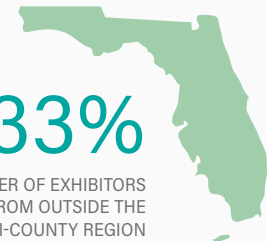
**\$522M**

TOTAL ESTIMATED SALES BY FLORIDA COMPANIES DURING THE SHOW



**\$51.86M**

STATE AND LOCAL TAXES GENERATED WITHIN FLORIDA RESULTING FROM THE SHOW



**33%**

NUMBER OF EXHIBITORS FROM OUTSIDE THE TRI-COUNTY REGION

**\$423M**

TOTAL SALES COMPLETED BY TRI-COUNTY COMPANIES

**\$10M**

AMOUNT EXHIBITORS SPENT ON EXHIBIT SPACE AND LOCAL GOODS AND SERVICES

VISITORS



**55,000**

TOTAL VISITORS TO THE SHOW

**\$22.8M**

TOTAL LOCAL SPENDING FROM OUT-OF-TOWN VISITORS



**36%**

OUTSIDE THE TRI-COUNTY REGION

**21%**

OUT-OF-STATE VISITORS TO THE SHOW

**\$11.4M**

TOTAL EXPENDITURES FROM VISITORS IN LOCAL HOTEL LODGING



**\$288 PER DAY**

TOTAL LOCAL SPENDING BY OUT-OF-TOWN VISITORS

JOBS & INCOME



**\$342.3M**

STATEWIDE PERSONAL INCOME IMPACTS



**\$552.3M**

TOTAL VALUE ADDED ASSOCIATED WITH THE SHOW



**6,000+**

FULL AND PART-TIME JOBS ASSOCIATED WITH THE SHOW