

SUBMIT BY
october 1 

Send your design to:
info@marinepbc.org

If you have questions regarding your submission, please email nicole@marinepbc.org. Please refer to the Official Rules for additional guidelines and restrictions on submissions to this contest.



Got Design Skills?

ENTER TO WIN

Have Questions?
Please email:
nicole@marinepbc.org



Marine Industries Association
Palm Beach Holiday Boat Parade

T-SHIRT DESIGN CONTEST

Do you want to spread cheer during this holiday season?

Put your spin on the 26th Annual Palm Beach Holiday Boat Parade t-shirt design and win! We challenge you to create an original t-shirt design inspired by the annual event while incorporating the Palm Beach Holiday Boat Parade logo.

How to Submit Your Design

Email to info@marinepbc.org

1. Put "Tshirt Design Contest" in the subject of the email
2. Provide your name and phone number
3. Attach high resolution file per the above guidelines or provide link to file
4. Image (.jpg, .gif or .png) sized at 500 px X 500 px
5. Optional: Describe your inspiration for the design
6. State that you have reviewed and agree to the Palm Beach Holiday Boat Parade T-Shirt Design Contest Rules

The Grand Prize Winner

The grand prize winner will receive four (4) printed t-shirts bearing the grand prize winning design, (1) Marine Industries Association of Palm Beach County promotional gear pack, (2) tickets to the 2021 Palm Beach International Boat Show and (2) Palm Beach Holiday Boat Parade VIP Viewing Party tickets.

Approximate retail value is \$250.



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T-SHIRT DESIGN CONTEST

Design Overview and Guidelines:

- Incorporate the Palm Beach Holiday Boat Parade logo within the design
- Not overly holiday themed so that shirts can be worn year round
- Designers cannot use:
 - Other company, association or business logos
 - Profanity or demeaning language/images
 - Copyrighted material of third parties
- Designs will be for the front of t-shirts only with a design space of between 6" wide x 14" long and 12" wide by 18" long.
- Designs should be submitted in Adobe Illustrator, Adobe Photoshop (native, layered file) or press quality PDF format
- Your design can be created using whatever method you wish as long as it can be saved on a computer in high resolution, i.e. you can hand draw it, scan it and send as a high resolution .jpeg file
- If you draw your design digitally, please make sure it's saved in high resolution or created in Adobe Illustrator

Official Rules:


Design concept, theme and/or idea is subject for approval by the **Boat Parade Committee** upon submission. The chosen design will also be published through digital marketing, social media, and press releases after the design has been chosen. Participants may be interviewed by the **Marine Industries Association of Palm Beach County** team. Photo and video release are required. The winner will get the chance to attend boat parade events including the **VIP Kick-Off Party**, **VIP Viewing Party** and **Awards Ceremony**.


Voting:

The **Palm Beach Boat Parade Committee** will contact you if your design is accepted for voting. If it is accepted, promote it! Use social media to generate visibility and interest in your design. Invite family and friends to vote and generate excitement around your design. Tag the **Palm Beach Holiday Boat Parade Facebook** and **Instagram** pages, and use **#PBBoatParade** and **#BoatParadeDesignContest** **#BoatParadeTshirt**. The design with the most votes by the contest deadline will win.

 @pbboatparade

 @palmbeachboatparade

 www.palmbeachboatparade.com
info@marinepbc.org

 561 863 0012

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