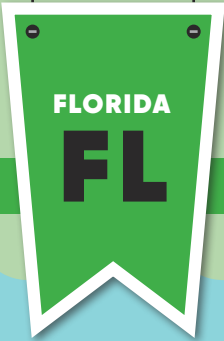


Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE



ANNUAL ECONOMIC
IMPACT IN FLORIDA

**\$23.3
BILLION**

INCLUDES MANUFACTURERS
AND SUPPLIERS, SALES AND
SERVICES, BOATING ACTIVITIES,
AND BUSINESS TAX REVENUE

SUPPORTS

92,211

FLORIDA JOBS

64,178 DIRECT JOBS &
28,033 INDIRECT JOBS

6,091

BUSINESSES IN FL



141.6 MILLION

AMERICANS GO BOATING EACH YEAR



U.S. BOATING
IS A NET EXPORTER

\$1.3 BILLION
ANNUAL BOAT EXPORTS



918,255

REGISTERED BOATS IN FLORIDA



ANNUAL RETAIL SALES
OF NEW BOATS, ENGINES
& MARINE ACCESSORIES
IN FLORIDA

\$2.9 BILLION



95%

OF BOATS SOLD IN THE
U.S. ARE
made in the U.S.



62%

OF BOAT OWNERS HAVE
AN ANNUAL HOUSEHOLD
INCOME OF
\$100,000 or less



84%

OF U.S. BOAT
MANUFACTURERS ARE
small businesses



95%

OF BOATS IN THE U.S. ARE
SMALL, TOWABLE BOATS
under 26ft

SOURCES: Unless otherwise noted, data is from the NMMA 2017 Recreational Boating Statistical Abstract, NMMA 2018 Boating Economic Impact Study, and NMMA's 2016 Recreational Boating Participation Study.

www.nmma.org

NMMA National Marine
Manufacturers Association