



SPONSORSHIP PACKAGE

FEBRUARY 8

2020

9:00 AM - 3:00 PM

HARBOURSIDE PLACE, JUPITER

RACES, MUSIC, KAYAK ECO-TOURS,  
VENDOR EXPO, RAFFLE PRIZES





# 5<sup>TH</sup> ANNUAL PALM BEACH PADDLEFEST DETAILS

Palm Beach Paddlefest is a FREE, family-friendly event featuring two races, kayak eco-tours, exhibitors, family fun and more. Enjoy great food, drinks, and live entertainment at the Harbourside Place amphitheater.

This festival caters to both new and experienced paddlers and everyone with a love of the water! For more information on race and kayak eco-tour schedules, visit [PalmBeachPaddlefest.com](http://PalmBeachPaddlefest.com).

## PRESENTING SPONSOR

INVESTMENT \$5,000 / 1 OPPORTUNITY AVAILABLE

### Collateral / Advertising / Public Relations

- Print media recognition: t-shirts, press releases, brochures, promotional material/tools, advertising, signage
- Recognition as Presenting Sponsor in all radio and television commercials
- Exposure and speaking opportunities at the event

### Website / Digital / Social Media

- Recognition on the Palm Beach Paddlefest website with link to company website through 2020
- Inclusion in e-marketing campaigns, banners advertisements, blog posts with hyperlink to company website
- Opportunity to supply (1) Digital ad/media per month to be posted on Official Facebook Event page through 2020
- Social media campaign: Facebook, Instagram, Twitter, Google Plus and LinkedIn includes pre-event and on-site event promotion or announcement, post-event sponsor thank-you, co-sponsor event acknowledgement
- Permission to use the Palm Beach Paddlefest Official logo on company website

### Partner Benefits

- Company mention with "Live Liners" throughout the entire event
- (1) 10 x 10 exhibit space in premier location at the event
- Company representative to present trophies
- (4) Event t-shirts
- (1) MIAPBC Membership for one-year



## **RACE SPONSOR**

INVESTMENT \$2,500 / 1 OPPORTUNITY AVAILABLE

### **Collateral / Advertising / Public Relations**

- Print media recognition: t-shirts, press releases, brochures, promotional material/tools, advertising, signage
- Recognition as Race Sponsor in all radio and television commercials
- Exposure and speaking opportunities at the event

### **Website / Digital / Social Media**

- Recognition on the Palm Beach Paddlefest website with link to company website through 2020
- Inclusion in e-marketing campaigns, banners advertisements, blog posts with hyperlink to company website
- Social media campaign: Facebook, Instagram, Twitter, Google Plus and LinkedIn includes pre-event and on-site event promotion or announcement, post-event sponsor thank-you, co-sponsor event acknowledgement
- Permission to use the Palm Beach Paddlefest Official logo on company website

### **Partner Benefits**

- Company mention with "Live Liners" throughout the entire event
- (1) 10 x 10 exhibit space in premier location at the event
- Corporate logo on all trophies
- (4) Event t-shirts
- (1) MIAPBC Membership for one-year

## **APPAREL SPONSOR**

INVESTMENT \$2,000 / 1 OPPORTUNITY AVAILABLE

### **Collateral / Advertising / Public Relations**

- Print media recognition: t-shirts, press releases, brochures, promotional material/tools, advertising, signage
- Corporate logo prominently featured on Palm Beach Paddlefest event t-shirts in location of your choice

### **Website / Digital / Social Media**

- Recognition on the Palm Beach Paddlefest website with link to company website through 2020
- Social media campaign: Facebook, Instagram, Twitter, Google Plus and LinkedIn includes pre-event and on-site event promotion or announcement, post-event sponsor thank-you, co-sponsor event acknowledgement

### **Partner Benefits**

- (1) 10 x 10 exhibit space in premier location at the event
- (4) Event t-shirts
- (1) MIAPBC Membership for one-year

## **RACER'S LOUNGE SPONSOR**

INVESTMENT \$1,500 / 1 OPPORTUNITY AVAILABLE

### **Collateral / Advertising / Public Relations**

- Print media recognition: t-shirts, press releases, brochures, promotional material/tools, advertising, signage

### **Website / Digital / Social Media**

- Recognition on the Palm Beach Paddlefest website with link to company website through 2020

### **Partner Benefits**

- (1) 10 x 10 exhibit space in premier location at the event
- (4) Event t-shirts
- (1) MIAPBC Membership for one-year

## **BAND & STAGE SPONSOR**

INVESTMENT \$1,000 / 1 OPPORTUNITY AVAILABLE

### **Collateral / Advertising / Public Relations**

- Print media recognition as sponsor in select print media including event flyers, posters and signage
- Banner to be displayed on Stage (to be provided by sponsor)

### **Website / Digital / Social Media**

- Recognition on the Palm Beach Paddlefest website with link to company website through 2020

### **Partner Benefits**

- (1) 10 x 10 exhibit space in premier location at the event
- (2) Event t-shirts
- (1) MIAPBC Membership for one-year

## **PHOTO BOARD SPONSOR**

INVESTMENT \$750 / 1 OPPORTUNITY AVAILABLE

### **Collateral / Advertising / Public Relations**

- Print media recognition as sponsor in select print media including event flyers, posters and signage
- Corporate logo prominently displayed on the custom photo board

### **Website / Digital / Social Media**

- Recognition on the Palm Beach Paddle website with link to company website through 2020

### **Partner Benefits**

- (1) 10 x 10 exhibit space in premier location at the event
- (2) Event t-shirts
- (1) MIAPBC Membership for one-year

## **SUPPORT SPONSOR**

INVESTMENT \$500 / UNLIMITED OPPORTUNITIES AVAILABLE

### **Collateral / Advertising / Public Relations**

- Print media recognition as sponsor in select print media including event flyers, posters and signage

### **Website / Digital / Social Media**

- Recognition on the Palm Beach Paddlefest website with link to company website through 2020

### **Partner Benefits**

- (1) 10 x 10 exhibit space in premier location at the event
- (2) Event t-shirts
- (1) MIAPBC Membership for one-year

## **BANNER DISPLAY SPONSOR**

INVESTMENT \$100 / UNLIMITED OPPORTUNITIES AVAILABLE

### **Website / Digital / Social Media**

- Recognition on the Palm Beach Paddlefest website with link to company website through 2020

### **Partner Benefits**

- (1) Banners to be displayed at the event (to be provided by sponsor)

**Thank you for your sponsorship!**